

# PRYMATICA

provides a scalable. B2B Marketing Automation Solution that generates results SUPERIOR to social media advertising.



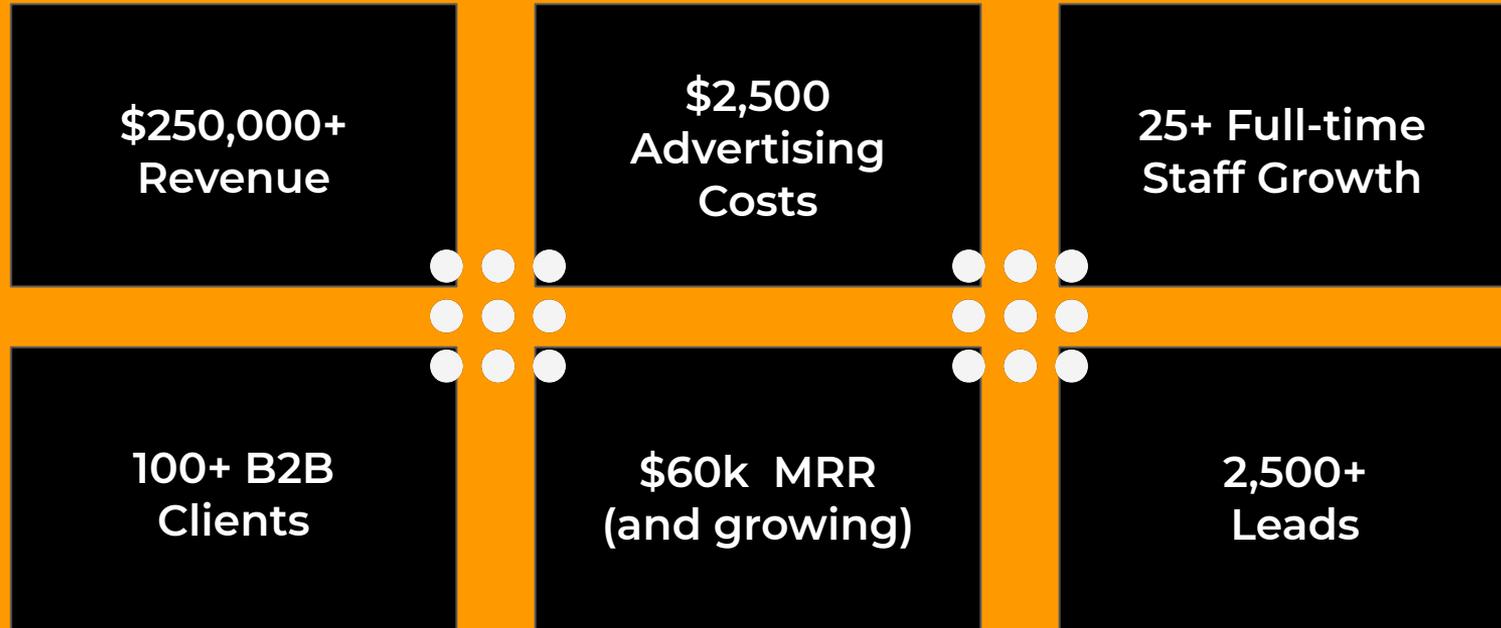
# CASE STUDY: PRYMATICA

Explosive Growth: The first six months using our revolutionary outreach system.



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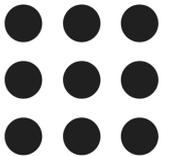
**Enterprises**



**Consumers**

# The Market Problem:

Most B2B Marketing Solutions are built to target only 2 sectors



# What about the Small and Midsize Business?





# The Market Problem:

Current solutions for SMB Marketing are losing effectiveness at an alarming rate



## Expensive

CPC is experiencing cost inflation due to saturation.



## Over-Saturated

Only the best campaigns actually get results.



## Not Scalable

PPC campaigns retain 20% of the results at 10X the budget.



## Risky

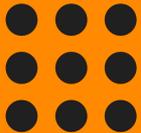
Ad accounts get banned more frequently now than ever.





# The End Result?

Only Enterprises can  
bear the costs and risks  
of SMB marketing





# SMBs are left to rely on:



- **Cold Calling**

Extremely hard and requires constant effort.

- **Manual Outreach**

Can get you banned or blocked.

- **Referrals**

Not scalable and dependent on the market.

- **PPC Advertising**

Extremely expensive and competitive.

# THE SOLUTION?

**Prymatica helps businesses generate 3-15 targeted SMB leads on a daily basis without paying for advertising.**



# OUR SYSTEM:



## PryScrape

Scrapes search engines and social media to find millions of SMBs and add them to our database



## PryMail

Sends out millions of personalized cold outreach messages with 100% scalability



### ADVANCED OPTIMIZATION

Automatic and systematic optimization combining templates, industries and prospects to provide the best results.



# COMPETITION

Company	Priced for SMBs	Scalable Solution	A-Z Solution	SaaS Based	Wants to give you Equity
 Prymatica	✓	✓	✓	✓	✓
 hunter	✓	✓	✗	✓	✗
 GMass	✓	✗	✗	✓	✗
 bant.io	✓	✗	✓	✗	✗
 RightBound	✗	✗	✓	✗	✗

# Nadav Boaz

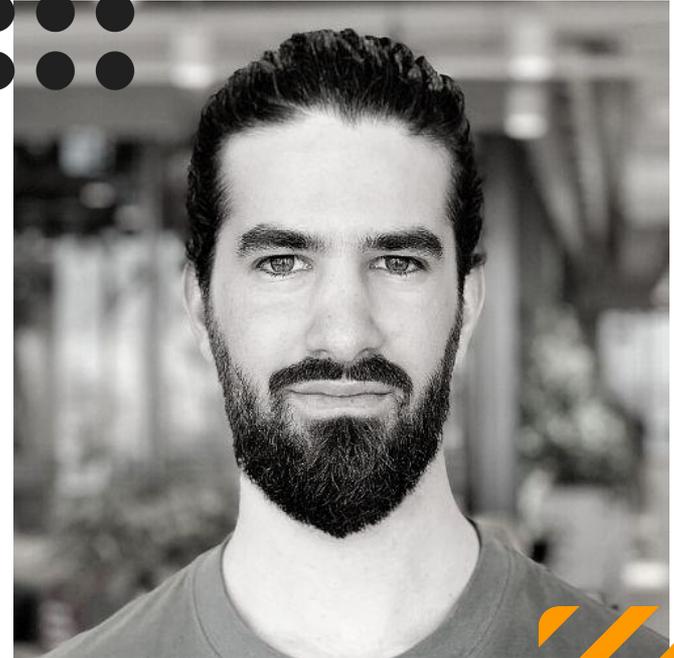
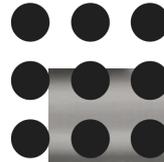
## CEO/FOUNDER

Highly skilled and experienced in startups and building products from A-to-Z.

Expert in efficient management, maximizing teams, resources, and budgets. Strategic thinker, forward planner, a great reader of people.

Nadav created a hiring and managing process for Prymatica, which supports dozens of full-time remote employees.

Highly organized, always thinks and acts with purpose. Has an acute sense of business and ability to solve highly-complex situations systematically on a root level.



# Robby Frank



## HEAD OF GROWTH/FOUNDER

Extensive background in sales, marketing and promotion. Experienced in running high-budget campaigns with unconventional advertising.

Developed Prymatica's initial MVP systems, while generating \$200,000+ revenue for the company.

Coached dozens of CEOs and high-level executives. Has a deep understanding of the B2B market.

In-charge of Prymatica's growth. Develops new products, services, and features. Pushes Prymatica to scale and continue growing exponentially.



# CLIENT'S TESTIMONIALS

gem



**Peter Kozodoy**  
**CSO - GEM Advertising**

"Since using their service our pipeline has exploded - we've never gotten this much consistent interest from qualified leads."



PERISCOPE



**Carradean Farley**  
**Head of Growth - Periscope**

"Within the first 30 days we were getting 5, 10, 20 leads in a single day. To pay for this in ads is ridiculously higher than what we are spending with Prymatica"

**VOLCANO**  
DIGITAL MARKETING



**Karl Finn**  
**CEO - Volcano Digital Marketing**

"The experience so far with Prymatica is terrific. My inbox is filled with leads every day. So far I've been very happy with Prymatica and I would highly recommend them"





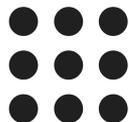
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With Us**